# Package 'cbcTools'

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Title Design and Analyze Choice-Based Conjoint Experiments

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#### Description

Design and evaluate choice-based conjoint survey experiments. Generate a variety of survey designs, including random designs, frequency-based designs, and D-optimal designs, as well as ``labeled" designs (also known as ``alternative-specific designs"), designs with ``no choice" options, and designs with dominant alternatives removed. Conveniently inspect and compare designs using a variety of metrics, including design balance, overlap, and D-error, and simulate choice data for a survey design either randomly or according to a utility model defined by user-provided prior parameters. Conduct a power analysis for a given survey design by estimating the same model on different subsets of the data to simulate different sample sizes. Bayesian D-efficient designs using the 'cea' and 'modfed' methods are obtained using the 'idefix' package by Traets et al (2020) <doi:10.18637/jss.v096.i03>. Choice simulation and model estimation in power analyses are handled using the 'logitr' package by Helveston (2023) <doi:10.18637/jss.v105.i10>.

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cbc\_choices

Simulate choices for a survey design

## Description

Simulate choices for a survey design, either randomly or according to a utility model defined by user-provided prior parameters. When priors are provided, choices are simulated using the same probability computation framework as used in cbc\_design() for consistency.

## Usage

```
cbc_choices(design, priors = NULL)
```

## Arguments

design	A cbc_design object created by cbc_design()
priors	A cbc_priors object created by cbc_priors(), or NULL (default) for random
	choices.

## Value

Returns the input design with an additional choice column identifying the simulated choices.

#### cbc\_compare

## Examples

library(cbcTools)

```
# Create profiles and design
profiles <- cbc_profiles(</pre>
  price = c(1, 2, 3),
  type = c("A", "B", "C"),
  quality = c("Low", "High")
)
design <- cbc_design(</pre>
  profiles = profiles,
 n_{alts} = 2,
  n_q = 4
)
# Simulate random choices (default)
choices_random <- cbc_choices(design)</pre>
# Create priors and simulate utility-based choices
priors <- cbc_priors(</pre>
  profiles = profiles,
  price = -0.1,
  type = c(0.5, 0.2), # vs reference level
  quality = 0.3
)
choices_utility <- cbc_choices(design, priors = priors)</pre>
```

cbc\_compare

Compare multiple choice experiment designs

## Description

This function compares multiple CBC designs across key quality metrics including D-error, balance, overlap, and structural characteristics. Useful for evaluating different design methods or parameter settings.

## Usage

```
cbc_compare(..., metrics = "all", sort_by = "d_error", ascending = NULL)
```

	Any number of cbc_design objects to compare, separated by commas. Can be named for clearer output (e.g., random = design1, stochastic = design2).
metrics	Character vector specifying which metrics to compare. Options: "structure",
	"balance")

sort_by	Character. Metric to sort designs by. Options: "d_error" (default), "balance", "overlap", "profiles_used", "generation_time", or "none"
ascending	Logical. If TRUE, sort in ascending order (lower is better). If FALSE, sort in descending order (higher is better). Default depends on metric.

A cbc\_comparison object containing comparison results, printed in a formatted table.

## Examples

```
library(cbcTools)
# Create profiles
profiles <- cbc_profiles(</pre>
  price = c(1, 2, 3),
  type = c("A", "B", "C"),
quality = c("Low", "High")
)
# Create different designs
design_random <- cbc_design(</pre>
  profiles = profiles,
 method = "random",
  n_alts = 2, n_q = 4
)
design_stochastic <- cbc_design(</pre>
  profiles = profiles,
  method = "stochastic",
  n_alts = 2, n_q = 4
)
# Compare designs
cbc_compare(design_random, design_stochastic)
# Named comparison with specific metrics
cbc_compare(
  Random = design_random,
  Stochastic = design_stochastic,
  metrics = c("efficiency", "balance"),
  sort_by = "d_error"
)
```

cbc\_decode

## cbc\_decode

#### Description

This function converts dummy-coded CBC designs or choice data back to their original categorical format. This is useful for displaying choice questions to respondents or for analysis that requires categorical variables. Only works for data without no-choice options, as no-choice data cannot be meaningfully converted back to categorical format.

#### Usage

```
cbc_decode(data)
```

library(cbcTools)

## Arguments

data A cbc\_design or cbc\_choices object with dummy-coded categorical variables

#### Value

The input object with categorical variables restored to their original format

```
# Create profiles with categorical variables
profiles <- cbc_profiles(
    price = c(10, 20, 30),
    quality = c("Low", "Medium", "High"),
    brand = c("A", "B")
)
# Create design (will be dummy-coded by default)
design <- cbc_design(
    profiles = profiles,
    n_alts = 2,
    n_q = 4
)
# Convert design back to categorical format
design_categorical <- cbc_decode(design)
head(design_categorical)</pre>
```

```
# Also works with choice data
choices <- cbc_choices(design)
choices_categorical <- cbc_decode(choices)
head(choices_categorical)</pre>
```

cbc\_design

### Description

This function creates experimental designs for choice-based conjoint experiments using multiple design approaches including optimization and frequency-based methods.

#### Usage

```
cbc_design(
 profiles,
 method = "random",
 priors = NULL,
 n_alts,
 n_q,
 n_{resp} = 100,
 n_blocks = 1,
 n_{cores} = NULL,
 no_choice = FALSE,
 label = NULL,
  randomize_questions = TRUE,
  randomize_alts = TRUE,
  remove_dominant = FALSE,
  dominance_types = c("total", "partial"),
  dominance_threshold = 0.8,
 max_dominance_attempts = 50,
 max_iter = 50,
 n_start = 5,
  include_probs = FALSE,
  use_idefix = TRUE
)
```

profiles	A data frame of class cbc_profiles created using cbc_profiles()
method	Choose the design method: "random", "shortcut", "minoverlap", "balanced", "stochastic", "modfed", or "cea". Defaults to "random"
priors	A cbc_priors object created by cbc_priors(), or NULL for random/shortcut designs
n_alts	Number of alternatives per choice question
n_q	Number of questions per respondent (or per block)
n_resp	Number of respondents (for random/shortcut designs) or 1 (for optimized designs that get repeated)

n_blocks	Number of blocks in the design. Defaults to 1		
n_cores	Number of cores to use for parallel processing in the design search. Defaults to NULL, in which case it is set to the number of available cores minus 1.		
no_choice	Include a "no choice" option? Defaults to FALSE		
label	The name of the variable to use in a "labeled" design. Defaults to NULL		
randomize_quest	ions		
	Randomize question order for each respondent? Defaults to TRUE (optimized methods only)		
randomize_alts	Randomize alternative order within questions? Defaults to TRUE (optimized methods only)		
remove_dominant			
	Remove choice sets with dominant alternatives? Defaults to FALSE		
dominance_types			
	Types of dominance to check: "total" and/or "partial"		
dominance_threshold			
Threshold for total dominance detection. Defaults to 0.8			
<pre>max_dominance_attempts</pre>			
	Maximum attempts to replace dominant choice sets. Defaults to 50.		
max_iter	Maximum iterations for optimized designs. Defaults to 50		
n_start	Number of random starts for optimized designs. Defaults to 5		
include_probs	Include predicted probabilities in resulting design? Requires priors. Defaults to FALSE		
use_idefix	If TRUE (the default), the idefix package will be used to find optimal designs, which is faster. Only valid with "cea" and "modfed" methods.		

## Details

#### **Design Methods:**

The method argument determines the design approach used:

- "random": Creates designs by randomly sampling profiles for each respondent independently
- "shortcut": Frequency-based greedy algorithm that balances attribute level usage
- "minoverlap": Greedy algorithm that minimizes attribute overlap within choice sets
- "balanced": Greedy algorithm that maximizes overall attribute balance across the design
- "stochastic": Stochastic profile swapping with D-error optimization (first improvement found)
- "modfed": Modified Fedorov algorithm with exhaustive profile swapping for D-error optimization
- "cea": Coordinate Exchange Algorithm with attribute-by-attribute D-error optimization

## Method Compatibility:

The table below summarizes method compatibility with design features:

Method	No choice?	Labeled designs?	Restricted profiles?	Blocking?	Interactions?	Dominance removal?
"random"	Yes	Yes	Yes	No	Yes	Yes

#### cbc\_design

"shortcut"	Yes	Yes	Yes	No	No	Yes
"minoverlap"	Yes	Yes	Yes	No	No	Yes
"balanced"	Yes	Yes	Yes	No	No	Yes
"stochastic"	Yes	Yes	Yes	Yes	Yes	Yes
"modfed"	Yes	Yes	Yes	Yes	Yes	Yes
"cea"	Yes	Yes	No	Yes	Yes	Yes

## **Design Quality Assurance:**

All methods ensure the following criteria are met:

- 1. No duplicate profiles within any choice set
- 2. No duplicate choice sets within any respondent
- 3. If remove\_dominant = TRUE, choice sets with dominant alternatives are eliminated (optimization methods only)

#### **Method Details:**

#### Random Method:

Creates designs where each respondent sees completely independent, randomly generated choice sets.

#### Greedy Methods (shortcut, minoverlap, balanced):

These methods use frequency-based algorithms that make locally optimal choices:

- Shortcut: Balances attribute level usage within questions and across the overall design
- Minoverlap: Minimizes attribute overlap within choice sets while allowing some overlap for balance
- **Balanced**: Maximizes overall attribute balance, prioritizing level distribution over overlap reduction

These methods provide good level balance without requiring priors or D-error calculations and offer fast execution suitable for large designs.

#### D-Error Optimization Methods (stochastic, modfed, cea):

These methods minimize D-error to create statistically efficient designs:

- Stochastic: Random profile sampling with first improvement acceptance
- Modfed: Exhaustive profile testing for best improvement (slower but thorough)
- **CEA**: Coordinate exchange testing attribute levels individually (requires full factorial profiles)

#### idefix Integration:

When use\_idefix = TRUE (the default), the function leverages the highly optimized algorithms from the idefix package for 'cea' and 'modfed' design generation methods. This can provide significant speed improvements, especially for larger problems.

Key benefits of idefix integration:

- Faster optimization algorithms with C++ implementation
- · Better handling of large candidate sets
- Optimized parallel processing
- · Advanced blocking capabilities for multi-block designs

## cbc\_inspect

## Value

A cbc\_design object containing the experimental design

cbc\_inspect Comprehensive design quality inspection

## Description

This function provides detailed inspection of choice experiment designs across multiple dimensions including design structure, efficiency metrics, attribute balance, overlap patterns, and variable encoding.

## Usage

```
cbc_inspect(design, sections = "all", verbose = FALSE)
```

## Arguments

design	A cbc_design object created by cbc_design()
sections	Character vector specifying which sections to show. Options: "structure", "efficiency", "balance", "overlap", "encoding", or "all" (default). Can specify multiple: c("balance", "overlap")
verbose	Logical. If TRUE, shows additional technical details. If FALSE (default), shows simplified output.

#### Value

A cbc\_inspection object containing the inspection results

```
library(cbcTools)
```

```
# Create profiles and design
profiles <- cbc_profiles(
    price = c(1, 2, 3),
    type = c("A", "B", "C"),
    quality = c("Low", "High")
)

design <- cbc_design(
    profiles = profiles,
    n_alts = 2,
    n_q = 4
)
# Inspect all sections (default) - prints automatically
cbc_inspect(design)</pre>
```

```
# Store results for later use
inspection <- cbc_inspect(design, sections = "balance")
inspection # prints the same output
# Verbose output with technical details
cbc_inspect(design, verbose = TRUE)
```

cbc\_power

Estimate power analysis for choice experiment designs

## Description

This function estimates the same model multiple times using different sample sizes to assess statistical power. It returns both the estimated models and a summary of coefficient estimates, standard errors, and power statistics.

## Usage

```
cbc_power(
  data,
  outcome = "choice",
  obsID = "obsID",
  pars = NULL,
  randPars = NULL,
  n_breaks = 10,
  n_q = NULL,
  panelID = NULL,
  alpha = 0.05,
  return_models = FALSE,
  n_cores = NULL,
  ...
)
```

#### Arguments

data	A data frame containing choice data. Can be a cbc_choices object or any data frame with the required columns.
outcome	Name of the outcome variable column (1 for chosen, 0 for not). Defaults to "choice".
obsID	Name of the observation ID column. Defaults to "obsID".
pars	Names of the parameters to estimate. If NULL (default), will auto-detect from column names for cbc_choices objects.
randPars	Named vector of random parameters and their distributions ('n' for normal, 'ln' for log-normal). Defaults to NULL.
n_breaks	Number of sample size groups to test. Defaults to 10.

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#### cbc\_power

n_q	Number of questions per respondent. Auto-detected for cbc_choices objects if not specified.
panelID	Name of the panel ID column for panel data. Auto-detected as "respID" for multi-respondent cbc_choices objects.
alpha	Significance level for power calculations. Defaults to 0.05.
return_models	If TRUE, includes full model objects in returned list. Defaults to FALSE.
n_cores	Number of cores for parallel processing. Defaults to parallel::detectCores() - 1.
	Additional arguments passed to logitr::logitr().

## Value

A cbc\_power object containing:

- power\_summary: Data frame with sample sizes, coefficients, estimates, standard errors, tstatistics, and power
- models: List of estimated models (if return\_models = TRUE)
- sample\_sizes: Vector of sample sizes tested
- n\_breaks: Number of breaks used
- alpha: Significance level used

```
library(cbcTools)
```

```
# Create profiles and design
profiles <- cbc_profiles(
    price = c(1, 2, 3),
    type = c("A", "B", "C"),
    quality = c("Low", "High")
)

design <- cbc_design(profiles, n_alts = 2, n_q = 6)
# Simulate choices
priors <- cbc_priors(profiles, price = -0.1, type = c(0.5, 0.2), quality = 0.3)
choices <- cbc_choices(design, priors)
# Run power analysis
power_results <- cbc_power(choices, n_breaks = 8)
# View results
print(power_results)
plot(power_results)</pre>
```

cbc\_priors

## Description

Creates a standardized prior specification object for use in CBC analysis functions like cbc\_choices() and cbc\_design(). Supports both fixed and random parameters, with flexible specification of categorical variable levels and interaction terms between fixed parameters.

## Usage

```
cbc_priors(
   profiles,
   no_choice = NULL,
   n_draws = 100,
   draw_type = "halton",
   interactions = NULL,
   ...
)
```

profiles	A data frame of profiles created by cbc_profiles()
no_choice	Prior specification for no-choice alternative. Can be:
	<ul> <li>A single numeric value for fixed no-choice utility</li> <li>A rand_spec() object for random no-choice utility</li> <li>NULL if no no-choice option (default)</li> </ul>
n_draws	Number of draws for DB-error calculation if using Bayesian priors. Defaults to 100
draw_type	Specify the draw type as a character: "halton" (the default) or "sobol" (recommended for models with more than 5 random parameters).
interactions	A list of interaction specifications created by int_spec(). Only interactions between fixed (non-random) parameters are supported. Each interaction must specify the appropriate level(s) for categorical variables. Defaults to NULL (no interactions).
•••	Named arguments specifying priors for each attribute:
	• For fixed parameters:
	<ul> <li>Continuous variables: provide a single numeric value</li> </ul>
	<ul> <li>Categorical variables: provide either:</li> </ul>
	* An unnamed vector of values one less than the number of levels (dummy coding)
	* A named vector mapping levels to coefficients (remaining level be- comes reference)
	• For random parameters: use rand_spec() to specify distribution, parameters, and correlations

#### cbc\_priors

#### Details

#### **Fixed vs Random Parameters:**

**Fixed parameters** assume all respondents have the same preference coefficients. Specify these as simple numeric values.

**Random parameters** assume preference coefficients vary across respondents according to a specified distribution. Use rand\_spec() to define the distribution type, mean, and standard deviation.

#### **Categorical Variable Specification:**

For categorical variables, you can specify priors in two ways:

- 1. **Unnamed vector**: Provide coefficients for all levels except the first (which becomes the reference level). Order matters and should match the natural order of levels.
- 2. **Named vector**: Explicitly map coefficient values to specific levels. Any level not specified becomes the reference level.

## **Interaction Terms:**

Use the interactions parameter with int\_spec() to include interaction effects between attributes. Only interactions between fixed parameters are supported. For categorical variables involved in interactions, you must specify the relevant levels.

## **No-Choice Options:**

When including a no-choice alternative, provide a no\_choice parameter. This can be either a fixed numeric value or a rand\_spec() for random no-choice utility.

## Value

A structured prior specification object including parameter draws for random coefficients and interaction terms. This object contains:

- pars: Vector of mean parameter values
- par\_draws: Matrix of parameter draws (if random parameters specified)
- correlation: Correlation matrix for random parameters (if applicable)
- interactions: List of interaction specifications
- attrs: Detailed attribute information
- · Additional metadata for validation and compatibility checking

```
library(cbcTools)
```

```
# Create profiles for examples
profiles <- cbc_profiles(
    price = c(1, 1.5, 2, 2.5, 3),
    type = c('Fuji', 'Gala', 'Honeycrisp'),
    freshness = c('Poor', 'Average', 'Excellent')
)
# Example 1: Simple fixed priors</pre>
```

```
priors_fixed <- cbc_priors(</pre>
  profiles = profiles,
  price = -0.25, # Negative = prefer lower prices
  type = c(0.5, 1.0), # "Fuji" is reference level
  freshness = c(0.6, 1.2) # "Poor" reference level
)
# Example 2: Named categorical priors (more explicit)
priors_named <- cbc_priors(</pre>
  profiles = profiles,
  price = -0.25,
  type = c("Gala" = 0.5, "Honeycrisp" = 1.0), # "Fuji" is reference
  freshness = c("Average" = 0.6, "Excellent" = 1.2) # "Poor" is reference
)
# Example 3: Random parameters - normal distributions for "price" and "freshness"
priors_random <- cbc_priors(</pre>
  profiles = profiles,
  price = rand_spec(
   dist = "n",
   mean = -0.25,
   sd = 0.1
  ),
  type = c(0.5, 1.0),
  freshness = rand_spec(
   dist = "n",
   mean = c(0.6, 1.2),
   sd = c(0.1, 0.1)
 )
)
# Example 4: Correlated random parameters
priors_correlated <- cbc_priors(</pre>
  profiles = profiles,
  price = rand_spec(
   dist = "n",
   mean = -0.1,
   sd = 0.05,
    correlations = list(
      cor_spec(
        with = "type",
        with_level = "Honeycrisp",
        value = 0.3
      )
   )
  ),
  type = rand_spec(
   dist = "n",
   mean = c("Gala" = 0.1, "Honeycrisp" = 0.2),
   sd = c("Gala" = 0.05, "Honeycrisp" = 0.1)
  ),
  freshness = c(0.1, 0.2)
)
```

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```
# Example 5: With interaction terms
priors_interactions <- cbc_priors(</pre>
  profiles = profiles,
  price = -0.25,
  type = c("Fuji" = 0.5, "Honeycrisp" = 1.0),
  freshness = c("Average" = 0.6, "Excellent" = 1.2),
  interactions = list(
    # Price sensitivity varies by apple type
    int_spec(
      between = c("price", "type"),
      with_level = "Fuji",
      value = 0.1
   ),
    int_spec(
      between = c("price", "type"),
      with_level = "Honeycrisp",
      value = 0.2
   ),
    # Type preferences vary by freshness
    int_spec(
      between = c("type", "freshness"),
      level = "Honeycrisp",
      with_level = "Excellent",
      value = 0.3
   )
 )
)
# Example 6: Including no-choice option
priors_nochoice_fixed <- cbc_priors(</pre>
  profiles = profiles,
  price = -0.25,
  type = c(0.5, 1.0),
  freshness = c(0.6, 1.2),
  no_choice = -0.5 # Negative values make no-choice less attractive
)
# Example 7: Random no-choice
priors_nochoice_random <- cbc_priors(</pre>
  profiles = profiles,
  price = -0.25,
  type = c(0.5, 1.0),
  freshness = c(0.6, 1.2),
  no_choice = rand_spec(dist = "n", mean = -0.5, sd = 0.2)
)
# View the priors
priors_fixed
priors_random
```

cbc\_profiles

## Description

This function creates a data frame of of all possible combinations of attribute levels.

## Usage

```
cbc_profiles(...)
```

#### Arguments

• • •

Any number of named vectors defining each attribute and their levels, e.g. price = c(1, 2, 3). Separate each vector by a comma.

#### Value

A data frame of all possible combinations of attribute levels with class cbc\_profiles.

#### Examples

```
library(cbcTools)
# Generate all profiles for a simple conjoint experiment about apples
profiles <- cbc_profiles(
    price = c(1, 1.5, 2, 2.5, 3, 3.5, 4, 4.5, 5),
    type = c("Fuji", "Gala", "Honeycrisp"),
    freshness = c('Poor', 'Average', 'Excellent')
)</pre>
```

cbc\_restrict Obtain a restricted set of profiles

## Description

This function returns a restricted set of profiles as a data frame.

#### Usage

cbc\_restrict(profiles, ...)

#### cor\_spec

#### Arguments

profiles	A data frame of class cbc_profiles created using the cbc_profiles() func- tion.
	Any number of restricted pairs of attribute levels, defined as pairs of logical expressions separated by commas. For example, the restriction type == 'Fuji' & freshness == 'Poor' will eliminate profiles such that "Fuji" type apples will never be shown with "Poor" freshness.

#### Value

A restricted set of profiles as a data frame with class cbc\_profiles.

#### Examples

```
library(cbcTools)
```

```
# Generate all profiles for a simple conjoint experiment about apples
profiles <- cbc_profiles(</pre>
            = c(1, 1.5, 2, 2.5, 3, 3.5, 4, 4.5, 5),
 price
            = c("Fuji", "Gala", "Honeycrisp"),
 type
 freshness = c('Poor', 'Average', 'Excellent')
)
# Obtain a restricted subset of profiles based on pairs of logical
# expressions. The example below contains the following restrictions:
# - `"Gala"` apples will not be shown with the prices `1.5`, `2.5`, & `3.5`.
# - `"Honeycrisp"` apples will not be shown with prices less than `2`.
# - `"Honeycrisp"` apples will not be shown with the `"Poor"` freshness.
# - `"Fuji"` apples will not be shown with the `"Excellent"` freshness.
profiles_restricted <- cbc_restrict(</pre>
   profiles,
    type == "Gala" & price %in% c(1.5, 2.5, 3.5),
    type == "Honeycrisp" & price > 2,
    type == "Honeycrisp" & freshness == "Poor",
    type == "Fuji" & freshness == "Excellent"
)
```

cor\_spec

Create a correlation specification for random parameters

#### Description

Create a correlation specification for random parameters

#### Usage

```
cor_spec(with, value, level = NULL, with_level = NULL)
```

#### Arguments

with	Character. Name of attribute to correlate with
value	Numeric. Correlation value between -1 and 1
level	Character. For categorical variables, specific level to correlate from
with_level	Character. For categorical variables, specific level to correlate with

## Value

A correlation specification list

int\_spec

Create an interaction specification for fixed parameters

#### Description

Create an interaction specification for fixed parameters

#### Usage

int\_spec(between, value, level = NULL, with\_level = NULL)

## Arguments

between	Character vector of length 2 specifying the two attributes to interact
value	Numeric. Interaction coefficient value
level	Character. For categorical variables, specific level of first attribute
with_level	Character. For categorical variables, specific level of second attribute

## Value

An interaction specification list

plot.cbc\_power

#### Description

Plot method for cbc\_power objects

#### Usage

```
## S3 method for class 'cbc_power'
plot(x, type = "power", power_threshold = 0.8, ...)
```

## Arguments

Х	A cbc_power object	
type	Type of plot: "power" for power curves or "se" for standard error curves	
power_threshold		
	Power threshold for horizontal reference line (only for power plots). Defaults to	
	0.8	
	Additional arguments passed to ggplot	

## Value

Returns a ggplot2 object (class: "gg", "ggplot") that can be further customized, saved, or displayed. The plot visualizes either statistical power curves or standard error curves across different sample sizes for each parameter in the power analysis, with appropriate axis labels, legends, and reference lines.

plot\_compare\_power Compare power across multiple designs

#### Description

Compare power across multiple designs

## Usage

```
plot_compare_power(..., type = "power", power_threshold = 0.8)
```

	Named cbc_power objects to compare
type	Type of plot: "power" for power curves or "se" for standard error curves
power_threshold	
	Power threshold for horizontal reference line (only for power plots). Defaults to
	0.8

A ggplot object comparing power curves

print.cbc\_choices Print method for cbc\_choices objects

#### Description

Print method for cbc\_choices objects

## Usage

```
## S3 method for class 'cbc_choices'
print(x, ...)
```

## Arguments

Х	A cbc_choices object
•••	Additional arguments passed to print

## Value

Returns the input cbc\_choices object invisibly (class: c("cbc\_choices", "data.frame")). This function is called for its side effect of printing a formatted summary of the CBC choice data to the console, including choice task structure, simulation details, choice rates by alternative, and a preview of the choice data.

print.cbc\_comparison Print method for cbc\_comparison objects

## Description

Print method for cbc\_comparison objects

## Usage

```
## S3 method for class 'cbc_comparison'
print(x, ...)
```

Х	A cbc_comparison object
	Additional arguments passed to print

Returns the input cbc\_comparison object invisibly (class: c("cbc\_comparison", "list")). This function is called for its side effect of printing a formatted comparison table of multiple CBC designs to the console, including design metrics, performance rankings, and interpretation guidelines.

print.cbc\_design Concise print method for cbc\_design objects

## Description

Concise print method for cbc\_design objects

#### Usage

```
## S3 method for class 'cbc_design'
print(x, ...)
```

#### Arguments

Х	A cbc_design object
	Additional arguments passed to print

#### Value

Returns the input cbc\_design object invisibly (class: c("cbc\_design", "data.frame")). This function is called for its side effect of printing a concise summary of the CBC design to the console, including design method, structure, D-error metrics, profile usage, and a preview of the design data.

print.cbc\_inspection Print method for cbc\_inspection objects

## Description

Print method for cbc\_inspection objects

#### Usage

## S3 method for class 'cbc\_inspection'
print(x, ...)

x	A cbc_inspection object
	Additional arguments passed to print

Returns the input cbc\_inspection object invisibly (class: c("cbc\_inspection", "list")). This function is called for its side effect of printing a comprehensive inspection report of the CBC design to the console, including sections on design structure, efficiency metrics, attribute balance, overlap analysis, and variable encoding.

print.cbc\_power Print method for cbc\_power objects

#### Description

Print method for cbc\_power objects

#### Usage

## S3 method for class 'cbc\_power'
print(x, ...)

## Arguments

Х	A cbc_power object
	Additional arguments passed to print

#### Value

Returns the input cbc\_power object invisibly (class: c("cbc\_power", "list")). This function is called for its side effect of printing a formatted summary of the CBC power analysis results to the console, including sample size ranges, significance levels, parameter summaries, and power estimates across different sample sizes.

print.cbc\_priors Print method for cbc\_priors objects

#### Description

Print method for cbc\_priors objects

#### Usage

## S3 method for class 'cbc\_priors'
print(x, ...)

x	A cbc_priors object
	Additional arguments passed to print

Returns the input cbc\_priors object invisibly (class: c("cbc\_priors", "list")). This function is called for its side effect of printing a formatted summary of the CBC priors specifications to the console, including parameter types, distributions, means, standard deviations, and any correlation structures.

print.cbc\_profiles Print method for cbc\_profiles objects

#### Description

Print method for cbc\_profiles objects

#### Usage

## S3 method for class 'cbc\_profiles'
print(x, ...)

## Arguments

х	A cbc_profiles object
	Additional arguments passed to print

#### Value

Returns the input cbc\_profiles object invisibly (class: c("cbc\_profiles", "data.frame")). This function is called for its side effect of printing a formatted summary of the CBC profiles object to the console, including attribute information, profile counts, any applied restrictions, and a preview of the data.

rand\_spec

Create a random parameter specification

#### Description

Create a random parameter specification

#### Usage

rand\_spec(dist = "n", mean, sd, correlations = NULL)

## Arguments

dist	Character. Distribution type: "n" for normal, "ln" for log-normal, or "cn" for censored normal
mean	Numeric. Mean parameter value(s)
sd	Numeric. Standard deviation parameter value(s)
correlations	List of correlation specifications created by cor_spec()

## Value

A random parameter specification list

summary.cbc\_power Summary method for cbc\_power objects

## Description

Summary method for cbc\_power objects

## Usage

```
## S3 method for class 'cbc_power'
summary(object, power_threshold = 0.8, ...)
```

## Arguments

object	A cbc_power object
power_threshold	
	Minimum power threshold to report sample size requirements
	Additional arguments

## Value

Returns the input cbc\_power object invisibly (class: c("cbc\_power", "list")). This function is called for its side effect of printing a detailed summary to the console showing sample size requirements for achieving specified power thresholds for each parameter, including exact power levels and standard errors at the required sample sizes.

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