

Die Analytics-Spezialisten

Prädiktive Modelle (Data Mining, Statistik etc.)	Anderson Analytics, Angoss, Avail Intelligence, EPOQ, Equibits, Exeura Rialto, FICO, IBM/SPSS/Unica, Infor/E.piphany, ISoft (Alice), Knime (Open Source), KXEN, Megaputer, Microsoft, MicroStrategy, MIT GmbH, Oracle, Orange (Open Source), Pega Systems (Chordiant), Pitney Bowes Business Insight (Portrait Software), Prudsys, Quiterian, RapidMiner (Open Source), Rattle (Open Source), Revolution Analytics (Open Source), R-Project (Open Source), SAP, SAS, StatPoint Technologies, StatSoft, Synesis Solutions, Systat Software, thinkAnalytics, Tibco/Spotfire, Teradata, Treparel, Verix, Viscosity, Weka (Open Source)
Textanalytik	Alias-i, Anderson Analytics, Attensity, Basis Technology, Clarabridge, Gate (Open Source), IBM/SPSS, Lexalytics, Linguamatics, Megaputer, OpenText/Nstein, RapidMine (Open Source), Rocket Software/AeroText, SAP, SAS/Teragram, Saplo, Sentimetrix, Serendio, StatSoft, Teezir, Temis Group, TextTech, Thomson Reuters/Clear Forest, Treparel, Viscosity, ZyLab
Web-Analyse	Adobe/Omniture, AT Internet, Avail Intelligence, Bango, ComScore/Nedstat, Enecto, eTracker, Foresee Results, Google Analytics, IBM/Coremetrics, IBM/Unica, Intellitacker, Lyris, Mindlab Solutions, Nielsen/Glance Guide, Nurago/LeoTrace, sitespect, Targit A/S, Visible Measures, webtrekk, WebTrends, Wired Minds, Yahoo! Web Analytics
Entscheidungs-(Regel-)maschinen	Angoss, Avail Intelligence, CA Aion, Corticon, EPOQ, FICO, IBM/SPSS, Infor/E.piphany, Innovations, MicroStrategy, Oracle, Pega Systems, Pitney Bowes Business Insight (Portrait Software), Prudsys, RapidMiner (Open Source), SAP, SAS, StatSoft, thinkAnalytics, Tibco, UC4 Decision, Versata, Viscosity

Quelle: Wolfgang Martin: "Performance Management und Analytik", Version 8, August 2011